



**THINK
BEYOND**

TEDxInnsbruck

Be part of it

Key facts

TED is an impartial non-profit organisation which provides a platform for international speakers for sharing their knowledge—following the guiding principle “ideas worth spreading”. This is also the aim of locally organized TEDx-conferences. Presentations will be filmed and published on the TEDx YouTube channel. TEDx reaches more than 20 million subscribers, and the talks have received more than 3 billion clicks.

On April 18, 2020, a TEDx conference will take place in Innsbruck for the third time. This Year's topic will be: Think Beyond. At least 12 speakers with an international background will provide talks to diverse topics, lasting up to 18 minutes. They will enthuse our audience of 100 individuals in the live event, as well as millions of subscribers of the TEDx YouTube channel.



Innsbruck
in the heart of
the Alps



TEDx Subscribers on YT
20 Mio+



Participants
100



Speakers
12+



Packages for partners

	SILVER	GOLD	PLATIN
Display of logo on official TEDxInnsbruck website	x	x	x
Display of logo on posters announcing the event	x	x	x
Display of logo on flyers announcing the event	x	x	x
Display of logo on badges for participants of the event		x	x
Display of logo on T-Shirts worn by volunteers at the event	x	x	x
Display of logo on partner slide			x
Display of logo on roll-up set up in the entrance area at the day of event			x
Free tickets for the event		1x	2x
Lottery of 2 tickets via website of the partner			x
Mentioning in social media channels by highlighting in pictures or in legends below them		x	x
Acknowledgment and explicit mentioning of the name by the moderator on the event			x
Mentioning in the official report for the press			x

In addition to these packages, we also offer the opportunity for becoming **main partner**. If you are interested in this option, we will talk about it individually.

Our services

In the following, we detail the exact services of the three packages **silver**, **gold**, and **platin**:

Display of logo on official TEDxInnsbruck website

The official TEDxInnsbruck website informs about program, speakers, and organizational issues (like ticket sale, etc.). This website will also show the logos of partners.

Display of logo on posters announcing the event

3 weeks ahead of the event, 100 posters will be hung up in the city of Innsbruck, and in the universities. These posters will also display your logo.

Display of logo on flyers announcing the event

3 weeks ahead of the event, 300 flyers will be distributed which also will display your logo.

Display of logo on badges for participants of the event

At the event itself, participants will receive personalized badges. These will show the TEDxInnsbruck logo, the name of the participant, the program, as well as your logo.

Display of logo on T-Shirts worn by volunteers at the event

At the event itself, volunteers will support the organization. They will all wear the same TEDx-Innsbruck T-Shirts, displaying your logo, as well.

Display of logo on partner slide

Immediately prior and after a talk, we will present a partner slide for about 3 seconds, which will also display your logo. This slide will also be presented in the videos downloaded in the official TEDx platforms.

Display of logo on roll-up set up in the entrance area at the day of event

In the entrance area we will offer food and beverages. Here, we will also have roll-ups on which your logo will be displayed. You can use these as background for your pictures. As other participants will also use this background, your logo will appear on many photos which will be posted after the event. The roll-ups should be provided by each partner.



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Our services

Free tickets for the event

To appreciate your support, you will receive free tickets for the event, with numbers varying depending on the exact package. This should enable you and/or your colleagues to attend personally.

Lottery of 2 tickets via website of the partner

You yourself may offer a lottery for 2 attractive tickets of the event on your own website. We will inform about the option to win tickets via your website on our own website as well as through our social media channels.

Mentioning in the official report for the press

Platin-partners will be mentioned in the official report to the press.

Mentioning in social media channels by highlighting in pictures or in legends below them

Both, prior to and after the event, we will publish important information via our social media channels, as well as the channels of our partners. You will be either mentioned in the legend below the picture or marked in the text.

Acknowledgment and explicit mentioning of the name by the moderator on the event

At the end of the event, the moderator will thank all partners and explicitly name diamond-partners.

TEDxInnsbruck Confirmation of Partnership

TEDx Innsbruck
Schneebruggasse 1
6020 Innsbruck

Hereby I declare

_____ (name/ surname)

as authorized representative of the following company:

Billing address:

To support the event **TEDxInnsbruck** with the following contribution:

- ☐ **SILVER-Partner:** 950,- Euro (plus value adding tax)
- ☐ **GOLD-Partner:** 1.800,- Euro (plus value adding tax)
- ☐ **PLATIN-Partner:** 3.000,- Euro (plus value adding tax)

(Please mark the partnership of your choice with a cross.)

Place, Date

signature and company stamp

Signature TEDx Representative

Thank you very much for your support
Please send your statement re. the partnership of your choice via email.



TEDxInnsbruck Thank you

Thank you!

The realisation of TEDxInnsbruck would not be possible without the generous support of many motivated partners.

Therefore, we are very grateful for your financial support of TEDxInnsbruck and appreciate your partnership.

We are looking forward to hearing from you.

Your TEDxInnsbruck Team



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